



Leticia Antunes Nogueira

Office address:	Private address:
Universitetsalleen 11	Tyttebærveien 22
8049 Bodø	8026 Bodø
Mobile: +47 949 84 541	Tlf.: +47 949 84 541
Dir. tlf.: +47 75 41 18 46	Nationality: Brazilian
E-mail: lan@nforsk.no	Born: 10.11.1985

KEY QUALIFICATIONS

Nogueira's research addresses questions of how value is created and captured in complex systems of industrial organization, taking into account the environment and society. She is especially interested in contexts related to the circular economy and green transitions, such as the energy sector, waste management and bio-resources. Nogueira has also expertise with questions concerning firm capabilities and behaviour in dynamic environments, characterized by volatility and uncertainty.

EDUCATION

- PhD** Innovation Economics - Aalborg University (DK).
05.2014 – 06.2018.
Supervisors: Prof. Poul Houman Andersen and Dr. Ina Drejer.
- MSc** Innovation, Knowledge and Entrepreneurial Dynamics program - Aalborg University (DK).
09.2011 – 06.2013.
Thesis supervisor: Dr. Rasmus Lema.
- Bachelor** Business Administration - Methodist University of São Paulo (BR).
02.2005 – 12.2008.
Thesis supervisor: Dr. Felipe Zambaldi.

PROFESIONAL EXPERIENCE

- 2018–** Senior researcher – Business Group.
Leader of the theme group: Regional and Business Development (since April/2019).
Nordland Research Institute (NO).
- 2014–2018** PhD Fellow, IKE Group.
Department of Business and Management.
Aalborg University (DK).
- 2014–2014** Research assistant, Globelics.
Department of Business and Management.
Aalborg University (DK).

2012–2013 Student assistant, Globelics.
Department of Business and Management.
Aalborg University (DK).

2010–2010 Lecturer.
Business administration program.
Universidade Metodista de São Paulo (BR).

2008–2010 Credit risk analyst.
GB&M –Global Banking and Markets.
Santander Group (BR).

2008–2008 Credit risk analyst.
CPM – Credit Portfolio Management.
ABN AMRO Real Bank (BR).

MOBILITY AND FELLOWSHIPS

2019 Recipient of the Åsgard Research mobility program to strengthen cooperation between academics in Norway and France. Research visits on week 26/2019.

2016 Visiting scholar at the Farrell Center for Corporate Innovation and Entrepreneurship, Smeal College of Business, Pennsylvania State University.

2014 Stipend awarded from EIS (Strategic alliance for Energy Innovation Systems).

2011 Scholarship from Aalborg University, waving fees for Master Studies.

MEMBERSHIP IN SCIENTIFIC NETWORKS

Frequent reviewer for *Sustainability* (ISSN 2071-1050).

NORBRAS – Nordic Association of Brazilian Studies.

STRN – Sustainable Transitions Research Network.

PROJECTS

Grønsj: *A seminar series on the Green Shift* (2019).

- Role: Project leader.
- Funding: NFR Klimaforsk and Stiftelsen Fritt Ord.
- Activities: Organization of public debates pertinent to sustainable transitions, upholding values of science dissemination and engagement between academia the private sector and public authorities.
- More information: <https://gronsj.squarespace.com/>

Barricade: *Barents Sea Transport, Residence and Destiny of plastic particles* (2019–2020).

- Role: Work package leader (WP1: Stakeholder–researcher dialogue).
- Funding: Fram Centre Program Plastic in the Arctic 2019.
- Activities: Hosting a workshop to take place in Bodø on 3–4 September 2019 where the project will bring together experts from the natural sciences, social sciences and the Barricade Council. The WP uses an approach based on co-production of knowledge and an ‘extended peer review

community' in order to formulate and debate key premises for making simulations describing long distance and long-term transport and fate modelling of oceanic plastic in the Arctic.

HAVPLAST: *Marine plastic from Norwegian seafood industry (2018–2019).*

- Role: Project participant.
- Funding: FHF – Fiskeri- og havbruksnæringens forskningsfond (project 901518).
- Activities: (i) field observation at three fish farm facilities; (ii) conduction of interviews with stakeholders related to aquaculture in order to map the use of plastic in fish farms, identify sources of plastic emissions (micro and macroplastic), and discuss possible measures; (iii) organization of workshop for discussing vision and goals in creating an industry standard for handling micro and macro plastic in the Norwegian seafood industry.
- More information: <https://tinyurl.com/HAVPLAST>

E-Lighthouse: *Energy Saving Lighthouse Cities in the NPA region (2016–2019).*

- Role: Project participant.
- Funding: ERDF – European Regional Development Fund.
- Activities: writing of two articles concerning waste management (waste resources in energy generation and as a source for new products).
- More information: <https://tinyurl.com/e-lighthouse> / <http://elighthouse.eu/>

INSTITUTIONAL RESPONSIBILITIES

Thematic group Regional and Business Development, Nordland Research Institute:

- Responsible for managing a budget of NOK 350 thousand with the goal to build and strengthen research competence, and to support engagement with business actors in Nordland, as well as public authorities and other relevant academic environments.

Working group for The Science Festival [Forskningsdagene] – The Circular Economy Labyrinth:

- Member of the team arranging the participation of Nordlandsforskning in the Norwegian Science Festival 2019. Creator of the concept of the circular economy labyrinth, which is an activity of science dissemination that incorporates elements of games and play, and communicates with a wide audience, including children. The Circular Economy Labyrinth will be set up at Stormen Bibliotek in Sep/2019.

IKE Seminar, Aalborg University:

- Organizer of 21 seminars, with internal and external guests organized from Fall, 2014 to Spring, 2016.

DELPHI, PhD Network for the Faculties of Social Sciences and Humanities, Aalborg University:

- Accountant, Fall 2014 and Spring 2015.
- Organizer of event *Just because you are an expert, doesn't make you interesting*, May 2015.
- Organizer of *PhD Day* (with Thomas Kastrup-Larsen the Mayor of the city of Aalborg), April 2014.
- Organizer of event *Meeting with the journal editor* (with Alex Coad, Associate Editor of Research Policy), November 2014.

SELECTED PUBLICATIONS

- Nogueira, L.A. (2019). Hva kan markedet (eller mangel på et marked) si om verdien til avfallet? [What can the market (or the absence of a market) say about the worth of waste?] Commentary piece submitted to MAGMA: Ecnas Tidsskrift for Økonomi og Ledelse.

- Johnsen, H.R.; Falk-Andersson, J.; Haar, M. L.; Roland, A. O.; Sanli, E.; Bay-Larsen, I.; Nogueira, L. A.; Vangelsten, B.V.; Pedersen, V. (2019). HAVPLAST: Delrapport – Tiltak og Indikatorer. SALT rapport nr. 1034 mars 2019. Available on: <https://www.fhf.no/prosjekter/prosjektbasen/901518/>
- Christensen, J.L.; Hain, D.S. & Nogueira, L.A. (2019) Joining forces: collaboration patterns and performance of renewable energy innovators. *Small Business Economics* 52(4):793-814.
- Nogueira, L.A. (2018). *Sailing wild winds of change: How a project-based organization sustained continuity in a turbulent environment*. Doctoral dissertation defended on 11 June 2018. Faculty of Social Sciences. Aalborg University. ISBN 978-87-7210-180-4.
- Nogueira, L. A. & Nogueira, T. F. (2015). *Exploring ethics in innovation: The case of high-fructose corn syrup*. In Palmer, Daniel E. (Ed.) *Handbook of Research on Business Ethics and Corporate Responsibilities* (p.56–90). IGI Global. DOI: 10.4018/978-1-4666-7476-9.ch004
- Nogueira, L. A. & Nogueira, T. F. (2013). *The Ethical Dimension of Innovation*. In L. Al-Hakim, & C. Jin (Eds.) *Quality Innovation: Knowledge, Theory, and Practices* (pp. 1–31). Hershey, PA: IGI Global. DOI:10.4018/978-1-4666-4769-5.ch001.

PRESENTATIONS TO THE GENERAL PUBLIC

- Nogueira, L.A (09.2018). *Organizations in times of turbulence*. Innsikt Frokostmøte [Forskningsdagene 2018], Bodø (NO).
- Nogueira, L. A. (04.2017). *Dealing with information overload in the post-truth world*. Book a researcher – The Danish Science Festival 2017 [Forskningsdøgn 2017], Copenhagen (Christianshavns Gymnasium) and Skive (Skive Gymnasium & HF) (DK).
- Nogueira, L. A. (04.2015). *Knowledge and capabilities in the context of organizations, innovation and change*. Book a researcher – The Danish Science Festival 2015 [Forskningsdøgn 2015], Næstved (Erhvervsakademi Sjælland) and Risskov (Aarhus Business College) (DK).